



Reach 300+ Exceptional Young Musicians and Their Families.

Target our very talented musicians, ages 12-22, and their families with your ads in our musician Handbook and in 10 concert programs throughout the season. Together, your ads will reach audiences of more than 3,000!

Handbook		Symphony Space Concert Programs		Queens Series Concert Programs	
Back Cover	\$ 2,850	Back Cover	\$ 700	Back Cover	\$ 500
Inside Front Cover	1,750	Inside Cover	600	Inside Cover	400
Inside Back Cover	1,750	Full Page (5.5" wide x 8.5" high)	500	Full Page (5.5" wide x 8.5" high)	300
Full Page (8.5" wide x 11" high)	1,250	1/2 Page (5.5" wide x 4.5" high)	400	1/2 Page (5.5" wide x 4.5" high)	200
1/2 Page (8.5" wide x 5.5" high)	750	Business Card	300	Business Card	100
1/4 Page (4.25" wide x 5.5" high)	450				
1/8 Page (4.25" wide x 2.75" high)	270				

MORE SAVINGS!

10% off total price: Handbook + 7 Symphony Space concert programs

15% off total price: Handbook + 7 Symphony Space programs + 3 Queens programs

RESERVATION DEADLINES

June 1, 2010 Handbook

Oct 15, 2010 Concert Programs

QUESTIONS? Debora Suk, Advertising Coordinator • 212-581-5933 or dsuk@nyys.org



Membership Book Ad Reservations

Reservations Deadline: July 1, 2010

Step 1: Select Ad Size

(Please include half-inch bleed)

- Back Cover \$ 2,850
- Inside Front or Back Cover 1,750
- Full Page (8.5" wide x 11" tall) 1,250
- 1/2 Page (8.5" wide x 5.5" tall) 750
- 1/4 Page (4.25" wide x 5.5" tall) 450
- 1/8 Page (4.25" wide x 2.75" tall) 270

Step 2: Format Specs

Format specifications of the advertisement: PDF files only.

Important: In order to ensure the highest quality, the ad must be at least 300 dpi.

Step 3: Contact Info

organization (please print) _____

contact (first) _____ (last) _____

address _____

city, state, zip _____

e-mail _____

phone (area code + number) _____ fax _____

Step 4: Payment

Check MasterCard Visa Bill me later

account number _____ expiration _____

billing zip code _____

Authorized Signature (if paying by credit card) _____

Step 5: Send

(1) reservation form (July 1, 2010, deadline)

- by fax (212) 582-6927
- by mail New York Youth Symphony
attn: Advertising
850 Seventh Avenue Suite 505
New York, NY 10019-5230

(2) Send ad graphic

- mail CD: as above
- e-mail attachment: dsuk@nyys.org

Questions?
 Debora Suk
 (212) 581-5933
dsuk@nyys.org



Symphony Space Ad Reservation Form

Reservation Deadline: October 15, 2010

Ads will appear in programs of all 7 performances in Thalia Hall, Symphony Space, 2010-11 concert season.

Step 1: Select Ad Size

(Please include half-inch bleed)

<input type="checkbox"/>	Back Cover	(8½" x 5½")	\$700
<input type="checkbox"/>	Inside Cover	(8½" x 5½")	600
<input type="checkbox"/>	Full Page	(8½" x 5½")	500
<input type="checkbox"/>	Half Page	(4¼" x 5½")	400
<input type="checkbox"/>	Business Card		300

Step 2: Format Specs

Format specifications of the advertisement: PDF files only.

Important: In order to ensure the highest quality, the ad must be at least 300 dpi.

Step 3: Contact Info

company name (please print) _____

contact Name (first) _____ (last) _____

address _____

city, state, zip code _____

e-mail address _____

phone number _____ fax number _____

Step 4: Payment

Payment: Check MasterCard Visa Bill me later

account number _____ expiration _____

billing zip code _____

Authorized Signature (if paying by credit card) _____

Step 5: Send

(1) Reservation form (**October 15, 2010, deadline**)

- by fax (212) 582-6927
- by mail New York Youth Symphony
attn: Advertising
850 Seventh Avenue Suite 505
New York, NY 10019-5230

(2) Send ad graphic

- mail CD: as above
- e-mail attachment: dsuk@nyys.org

Questions?

Debora Suk
(212) 581-5933
dsuk@nyys.org



INCREASE DINNER SALES

Symphony Space Ad Reservation Form

Ads will appear in programs of all 7 performances in Thalia Hall, Symphony Space, 2010-11 concert season.

Step 1

Choose the size of your ad: All dimensions include a half-inch bleed.

<input type="checkbox"/> Back Cover	(8½" x 5½")	\$500
<input type="checkbox"/> Inside Cover	(8½" x 5½")	400
<input type="checkbox"/> Full Page	(8½" x 5½")	300
<input type="checkbox"/> Half Page	(4¼" x 5½")	200
<input type="checkbox"/> Business Card		100

Step 2

Format specifications of the advertisement: PDF files only.

In order to ensure the highest quality, the advertisement must be at least 300 dpi.

Step 3

Complete the company and payment information on this form.

.....
Company Name (please print)

..... (first) (last)

.....
Address

.....
City, State, Zip Code

.....
E-mail Address

..... - - -
Phone Number Fax Number

Step 4

Payment: Check MasterCard Visa

.....
Account Number Expiration

.....
Billing Zip Code

Authorized Signature (if paying by credit card) _____

Step 5

- Send reservation form
 - Fax: (212) 582-6927
 - Mail: New York Youth Symphony
ATTN: Advertising
850 Seventh Avenue, Suite 505
New York, NY 10019

Deadline:
Oct. 15, 2010

- Send advertisement graphic
 - Mail CD: as above
 - Email attachment: dsuk@nyys.org

Questions? Debora Suk (212) 581-5933, dsuk@nyys.org



Queens Series Ad Reservation Form

Reservation Deadline: October 15, 2010

Ads will appear in programs of all 3 orchestra performances in Kupferberg Center, Queens College, 2010-11 concert season.

Step 1: Select Ad Size

(Please include half-inch bleed)

<input type="checkbox"/>	Back Cover	(8½" x 5½")	\$ 500
<input type="checkbox"/>	Inside Cover	(8½" x 5½")	400
<input type="checkbox"/>	Full Page	(8½" x 5½")	300
<input type="checkbox"/>	Half Page	(4¼" x 5½")	200
<input type="checkbox"/>	Business Card		100

Step 2: Format Specs

Format specifications of the advertisement: PDF files only.

Important: In order to ensure the highest quality, the ad must be at least 300 dpi.

Step 3: Contact Info

.....
company name (please print)

..... (first) (last)

.....
address

.....
city, state, zip code

.....
e-mail address

..... - - -
phone number fax number

Step 4: Payment

Payment: Check MasterCard Visa Bill me later

.....
account number expiration

.....
billing zip code

Authorized Signature (if paying by credit card) _____

Step 5: Send

(1) reservation form (**October 15, 2010, deadline**)

- by fax (212) 582-6927
- by mail New York Youth Symphony
attn: Advertising
850 Seventh Avenue Suite 505
New York, NY 10019-5230

(2) Send ad graphic

- mail CD: as above
- e-mail attachment: dsuk@nyys.org

Questions?

Debora Suk
(212) 581-5933
dsuk@nyys.org