



## Reach 300+ Exceptional Young Musicians and Their Families.

Target our very talented musicians, ages 12-22, and their families with your ads in our musician Handbook and in 10 concert programs throughout the season. Together, your ads will reach audiences of more than 3,000!

### RENEWALS ONLY: APPLY LAST YEAR'S RATES!

Handbook		Symphony Space Concert Programs		Queens Series Concert Programs	
Back Cover	\$ 2,850	Back Cover	\$ 700	Back Cover	\$ 500
Inside Front Cover	1,750	Inside Cover	600	Inside Cover	400
Inside Back Cover	1,750	Full Page (5.5" wide x 8.5" high)	500	Full Page (5.5" wide x 8.5" high)	300
Full Page (8.5" wide x 11" high)	1,250	1/2 Page (5.5" wide x 4.5" high)	400	1/2 Page (5.5" wide x 4.5" high)	200
1/2 Page (8.5" wide x 5.5" high)	750	Business Card	300	Business Card	100
1/4 Page (4.25" wide x 5.5" high)	450				
1/8 Page (4.25" wide x 2.75" high)	270				

### MORE SAVINGS!

**10% off total price:** Handbook + 7 Symphony Space concert programs

**15% off total price:** Handbook + 7 Symphony Space programs + 3 Queens programs

### RESERVATION DEADLINES

**August 1, 2011** Handbook

**Oct 17, 2011** Concert Programs

**QUESTIONS?** Gilbert Galindo, Advertising Coordinator • 212-581-5933 or ggalindo@nyys.org



**Membership Book  
Ad Renewals**  
At Last Season's Rates!  
Reservations Deadline: August 1, 2011

**Step 1: Select Ad Size**

(Please include half-inch bleed)

- Back Cover \$ 2,850
- Inside Front or Back Cover 1,750
- Full Page (8.5" wide x 11" tall) 1,250
- 1/2 Page (8.5" wide x 5.5" tall) 750
- 1/4 Page (4.25" wide x 5.5" tall) 450
- 1/8 Page (4.25" wide x 2.75" tall) 270

**Step 2: Format Specs**

Format specifications of the advertisement: PDF files only.

Important: In order to ensure the highest quality, the ad must be at least 300 dpi.

**Step 3: Contact Info**

.....  
organization (please print)

..... (first) ..... (last)

.....  
address

.....  
city, state, zip

.....  
e-mail

..... - ..... - ..... - .....  
phone (area code + number) fax

**Step 4: Payment**

- Check  MasterCard  Visa  Bill me later

.....  
account number expiration

.....  
billing zip code

Authorized Signature (if paying by credit card) \_\_\_\_\_

**Step 5: Send**

(1) reservation form (**August 1, 2011 deadline**)

- by fax (212) 582-6927
- by mail New York Youth Symphony  
attn: Advertising  
850 Seventh Avenue Suite 505  
New York, NY 10019-5230

- (2) Send ad graphic
- mail CD: as above
  - e-mail attachment: ggalindo@nyys.org

**Questions?**

Gilbert Galindo  
(212) 581-5933  
ggalindo@nyys.org



## Symphony Space Ad Renewal Form

**Reservation Deadline: October 17, 2011**

Ads will appear in programs of all 7 performances in  
Thalia Hall, Symphony Space, 2011-12 concert season.

### Step 1: Select Ad Size

(Please include half-inch bleed)

- |                          |               |             |        |
|--------------------------|---------------|-------------|--------|
| <input type="checkbox"/> | Back Cover    | (8½" x 5½") | \$ 700 |
| <input type="checkbox"/> | Inside Cover  | (8½" x 5½") | 600    |
| <input type="checkbox"/> | Full Page     | (8½" x 5½") | 500    |
| <input type="checkbox"/> | Half Page     | (4¼" x 5½") | 400    |
| <input type="checkbox"/> | Business Card |             | 300    |

### Step 2: Format Specs

Format specifications of the advertisement: PDF files only.

Important: In order to ensure the highest quality, the ad must be at least 300 dpi.

### Step 3: Contact Info

.....  
company name (please print)

..... (first) ..... (last)

.....  
address

.....  
city, state, zip code

.....  
e-mail address

..... - ..... - ..... - .....  
phone number fax number

### Step 4: Payment

Payment:  Check  MasterCard  Visa  Bill me later

.....  
account number expiration

.....  
billing zip code

**Authorized Signature** (if paying by credit card) \_\_\_\_\_

### Step 5: Send

(1) Reservation form (**October 17, 2011 deadline**)

- by fax (212) 582-6927
- by mail New York Youth Symphony  
attn: Advertising  
850 Seventh Avenue Suite 505  
New York, NY 10019-5230

(2) Send ad graphic

- mail CD: as above
- e-mail attachment: ggalindo@nyys.org

<p><b>Questions?</b></p> <p>Gilbert Galindo (212) 581-5933 ggalindo@nyys.org</p>
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## Queens Series Ad Renewal Form

**Reservation Deadline: October 17, 2011**

Ads will appear in programs of all 3 orchestra performances in Kupferberg Center, Queens College, 2011-12 concert season.

### Step 1: Select Ad Size

(Please include half-inch bleed)

- |                          |               |             |        |
|--------------------------|---------------|-------------|--------|
| <input type="checkbox"/> | Back Cover    | (8½" x 5½") | \$ 500 |
| <input type="checkbox"/> | Inside Cover  | (8½" x 5½") | 400    |
| <input type="checkbox"/> | Full Page     | (8½" x 5½") | 300    |
| <input type="checkbox"/> | Half Page     | (4¼" x 5½") | 200    |
| <input type="checkbox"/> | Business Card |             | 100    |

### Step 2: Format Specs

Format specifications of the advertisement: PDF files only.

Important: In order to ensure the highest quality, the ad must be at least 300 dpi.

### Step 3: Contact Info

.....  
company name (please print)

..... (first) ..... (last)

.....  
address

.....  
city, state, zip code

.....  
e-mail address

..... - ..... - ..... - .....  
phone number fax number

### Step 4: Payment

Payment:  Check  MasterCard  Visa  Bill me later

.....  
account number expiration

.....  
billing zip code

**Authorized Signature** (if paying by credit card) \_\_\_\_\_

### Step 5: Send

(1) Reservation form (**October 17, 2011 deadline**)

- by fax (212) 582-6927
- by mail New York Youth Symphony  
attn: Advertising  
850 Seventh Avenue Suite 505  
New York, NY 10019-5230

(2) Send ad graphic

- mail CD: as above
- e-mail attachment: ggalindo@nyys.org

#### **Questions?**

Gilbert Galindo  
(212) 581-5933  
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